



CORESITE ESTABLISHES LOW LATENCY ECONOMIC & GOVERNMENT NEWS DATA CENTER ECOSYSTEM

Need to Know News and Rapidata deploy at CoreSite's Washington, DC colocation facility.

Denver, CO – August 10, 2010 – National data center and peering provider CoreSite announces today that two of the top economic news service providers have deployed at the company's Washington, DC data center at 1275 K Street. The DC data center and colocation facility is located approximately one mile from the United States Department of Labor, Department of Commerce and Department of The Treasury.

Need to Know News and Rapidata deliver low latency economic news to high-frequency trading firms, investment banks, and other entities with a vested interest in receiving market data as quickly as possible. With critical, market-moving data being released directly from the U.S. Departments of Labor, Commerce and Treasury, these companies identified CoreSite as the best data center in the closest proximity.

Washington, DC's competitive landscape consists primarily of data centers located in Northern Virginia suburbs such as Reston and Ashburn, which are 15 to 30 miles from the District and the North-South long-haul fiber routes leading to financial centers in New York and Chicago. CoreSite's Washington, DC colocation facility offers customers interested in receiving low latency economic and government news more than a millisecond advantage over suburbs such as Ashburn, Virginia. In high-frequency trading environments, a millisecond difference is a major advantage for filling more trades at better prices.

"As the growth and adoption of high frequency and algorithmic continues to accelerate in global markets, tolerance for latency in these systems is moving from milliseconds to microseconds," commented Ted Chamberlin, Research Vice President for Gartner, Inc. "Creating a secure, carrier-dense peering environment, where financial ecosystem participants can directly peer with each other and tie into market and economic data sources will be paramount to conquering the latency issue."

CoreSite's Washington, DC data center at 1275 K Street was one of the region's first carrier-neutral meet-me rooms. As a result, each customer has access to more than 40 carriers and service providers, allowing them to negotiate and choose the best provider for the most optimal routes and services.

"The addition of Need to Know News and Rapidata, combined with the proximity to fiber routes and Government agencies makes our Washington, DC colocation facility an ideal location for trading firms, investment banks, and other economic news providers," commented David Dunn, CoreSite's SVP of Strategy and Marketing.

About CoreSite

CoreSite Realty Corporation is an owner, developer and operator of strategically located data centers across the United States, including Los Angeles, the San Francisco Bay and Northern Virginia areas, Chicago, Miami, Boston and New York City. CoreSite offers private data center space and cage-to-cabinet colocation to over 600 customers, including enterprises, communication service providers, media and content companies, government agencies and educational institutions.

CoreSite Media Contact:

Mark Jobson, Marketing Director
+1 303.405.1004 | Mark.Jobson@CoreSite.com